



For Immediate Release
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Coral IPx Office VoIP system named as 2005 Product of the Year

Internet Telephony Magazine (TMC) to feature Coral IPx Office in upcoming issues.

Internet Telephony Magazine (a TMC publication) this week announced that Tadiran Telecom's newly released Coral IPx Office was a 2005 Product of the Year award winner. Internet Telephony editor Greg Galitzine comments that this recognition provides a good "starting point for individuals seeking solutions that will help them achieve their goals, be it to save money, grow their business, or embrace the hottest telecommunications technology out there."

Tadiran America Director of Marketing, Pat Lennon comments; "Tadiran is known for building backwards-compatible solutions that provide users with industry-leading product life. This recognition of a new platform showcases Tadiran's commitment to delivering the best new technology solutions."

The Coral IPx Office is based on Tadiran's universal Voice over Internet Protocol (VoIP) architecture that allows the use of any standard Session Initiation Protocol (SIP) device. At the same time the system can connect to Tadiran's own FlexIP feature-rich telephones and soft-phones which use another popular VoIP protocol – MGCP. This provides organizations with the best of both worlds. SIP-based third-party devices such as video phones, soft phones (PC or PDA,) and SIP trunks are supported by the Coral IPx Office.

One of the main drivers for VoIP is connecting multiple locations using a corporate WAN. The Coral IP Office's universal VoIP support also includes the networking of multiple systems. Each location with a Coral IPx Office provides users the ability to call another user at a remote location just as if they were at the same location.

The system can be scaled from a few users to a few hundred with its flexible "hot-insertion" card design. Tadiran Telecom products are available through the Tadiran America Business Partner channel.

About Tadiran America

An established innovator in telecommunications for more than 40 years, Tadiran America is leading the convergence of today's technology with tomorrow's innovations, transforming the way people and businesses communicate, connect and collaborate. Tadiran's IP-enabled solutions support voice, data and video and advanced networking applications. Tadiran America is a division of Tadiran Telecom which distributes IP communications solutions in 41 countries. More information is available at www.tadiramerica.com.

About TMC®

Technology Marketing Corporation (TMC) publishes two print magazines: Customer Inter@ction Solutions, and Internet Telephony; five digital publications, SIP Magazine, Speech-World, WiFi Telephony Magazine, VoIP Developer, WiMAX Magazine; and the online publications TMCnet.com, Planet PDA Magazine, WiFi Revolution, Alternative Power and BiometriTech. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMC also produces The VoIP Developer Conference, Speech-World Conference, IP Contact Center Summit and The Global Call Center Outsourcing Summit. TMCnet.com publishes more than 20 topical online newsletters. For more information about TMC, visit its Web site at www.tmcnet.com.